



**Arizona Parents Commission on Drug Education and Prevention
Meeting Minutes**

**September 12, 2018
10:00 AM**

**Arizona State Capitol
1700 W. Washington St.
Phoenix, AZ 85007
Executive Tower, 3rd Floor Conference Room**

A general meeting of the Arizona Parent's Commission on Drug Education and Prevention convened on September 12, 2018. Notice having been duly given. Present and absent were the following members of the Parent's Commission.

Members Present

Cmdr. Bryan Cox, Chair
Raynee Schneider

Bryan Harris
Kristine FireThunder

Beatriz "Betty" Hurtado
Eric Meaux (via phone)

Denise Beagley

Members Absent

David Reede

Laura Cisomani

Staff and Guest Present

Malcolm Hightower
Tonya Hamilton
Sonya Pierce-Johnson
Kayleigh Larkins
Wendi Malmgren
Alfreda Moore
Leona Morales
Sara Lamog
Meagan Crockett
Christy Dargus, Crossroads
Laura Lycona, Campesinos Sin Fronteras (CSF)
Nancy F. Ramirez, CSF

Barb Garden, Terros Health
Natalia Chimbo Andrade, Community Bridges, Inc.
Vanessa Sandoval, Friendly House (FH)
Candelaria Montes de Oca, FH
Lucia Nolasco, FH
Anahi Valenzuela, Amistades, Inc.
Courtney Kom, Paker Area Alliance for Community
Empowerment (PAACE)
Randy Hartless, PAACE
Thalia Williams, Southwest Behavioral Health
Services

A. Call to Order

Commissioner Bryan Cox, Chair, called the meeting to order at 10:05 AM.

B. Welcome/Introductions

Commissioner Cox, welcomed everyone and asked all members to introduce themselves.

C. Approval of Minutes

Commissioner Cox, Chair, requested a review of the July 17, 2018, meeting minutes. **Commissioner Harris** made a motion to approve the minutes. The motion was seconded by **Commissioner Denise Beagley** and approved by all.

D. GOYFF Office Priorities

Mr. Malcolm Hightower provided an overview of GOYFF office priorities. He began by introducing the timeline of Parents Commission Meetings by reviewing the events that are scheduled from September 2018 to July 2019.

Mr. Hightower then discussed Governor Ducey's statewide priorities, which are to protect communities and ensure Arizona citizens are happy and healthy. **Mr. Hightower** highlighted the 2019 GOYFF strategic plan that reflects new vision and mission statements, as well as the agency description which lists the Governor's Councils and Commissions that GOYFF oversees. **Mr. Hightower** highlighted connections between the strategic plan and GOYFF Office Priorities, which include: Implementing a Trauma Informed Care system across Arizona; providing equitable services to urban, rural, and tribal populations; ensuring services are evidence-based, evidence-informed, and interconnected; and engaging faith communities.

Ms. Tonya Hamilton added that GOYFF is also pursuing public-private partnerships.

E. Review & Discussion of New RFGA Priorities

Mr. Hightower noted that the previous RFGA was sent out to the commission so that they would have a better understanding of what priorities should be identified in the second RFGA. **Ms. Sonya Pierce-Johnson** reviewed the first RFGA in detail, including start and end dates, eligibility for renewal, partnerships, and available funds.

Mr. Hightower encouraged that the commission set the criteria for how to distribute the new RFGA funds among rural, tribal, and urban subgrantees. **Ms. Pierce-Johnson** said that previous percentages were 40% rural, 15% tribal, 45% urban, county or state-wide.

Commissioner Raynee Schneider asked how current grantees are categorized under the rural, tribal, and urban percentages. **Ms. Hamilton Tonya** estimated the majority of subgrantees comprise of almost an even split between urban and rural, with tribal subgrantees roughly equating to 10%. She recommended that **Travis Price** or **Kayleigh Larkins** attend the next meeting to offer more accurate numbers on funding. **Commissioner Beagley** asked why tribal nations only made up 10%. **Ms. Hamilton** replied that outreach efforts to tribal nations will be stronger moving forward and that it is very helpful to now have guidance from the Governor's Office of Tribal Relations Advisor, **Commissioner FireThunder**, to make sure tribal nations are aware of the opportunity and resources to apply.

Ms. Pierce-Johnson reviewed several aspects of RFGA evaluation criteria. **Mr. Hightower** noted that this section will change according to how the Parents Commission determines the new RFGA priorities.

Commissioner Bryan Harris asked if GOYFF ever received feedback from grantees about the application priorities, and in turn, be able to use to make changes to the next RFGA cycle. **Ms. Hamilton** suggested that GOYFF survey subgrantees to gain their insight. **Ms. Hamilton** added that GOYFF worked with the procurement office to set up an online RFGA application process which is user-friendly and has cost-saving benefits. **Mr. Hightower** agreed that the system offered continuity.

Commissioner Harris asked if there is anything GOYFF needs from the commission today that needs to be addressed at upcoming meetings. **Mr. Hightower** encouraged to start the discussion by identifying the priorities that should be written into the new RFGA, and also reviewed aspects of the RFGA that are nonnegotiable.

Commissioner FireThunder stated that parent engagement is a significant priority. She offered the example of rising Indigenous Masculinity in the tribal communities, and asked GOYFF Staff to provide past recommendations of RFGA priorities.

Ms. Hamilton noted that previous recommendations included: substance abuse education that focused on certain types of drugs that were prevalent within communities; and that there had been a focus to identify different types of curriculum for programming, ie parenting. Additionally, **Ms. Hamilton** recommended that the commission include ACES as an RFGA priority.

Commissioner Schneider asked for clarification about the type of training that is mentioned in the narrative--whether it is internal training or training that is delivered to the community. **Ms. Pierce-Johnson** said that the training could be both. **Commissioner Beagley** then added training first-responders with trauma-informed practices to the RFGA priority list. **Commissioner FireThunder** added kinship and foster care to the RFGA priority list, as well as engagement with emotional support animals.

Commissioner Cox, Chair, noted the impact of emotional support animals in a model program in the Scottsdale Police Department. He also revisited an earlier discussion from the July 17th meeting regarding a type of homelessness outreach with housing. **Ms. Hamilton** responded that prioritizing programming for housing is challenging, and instead recommended prioritizing programs that offer assistance to families in transition through other services.

Commissioner Harris added vaping—specifically underage vaping—as a potential priority, and Commissioner Beagley agreed with this as an important issue.

Commissioner FireThunder noted adding the dangers of social media, for instance YouTube Challenges, but also mentioned the idea of having the opportunity for subgrantees to create their own social media campaigns to address social media issues through Public Service Announcements (PSAs).

Mr. Hightower closed the discussion by saying more information would be sent out to the Commission before the next meeting.

F. Presentation – Southwest Behavioral Health

Commissioner Cox, Chair introduced **Ms. Thalia Williams** from Southwest Behavioral Health. Ms. Williams presented on the Drug Free AZ Kids programs and the outcomes that have resulted from their partnership with the Parents Commission. She gave an overview of the available programs including the Promotores, Youth Program, Youth Leadership Program, Active Parenting, as well as material that is covered in the Community Education presentations.

Commissioner Cox, Chair asked about the engagement with school districts to which **Ms. Williams** provided an update on changes to school district engagement.

Mr. Hightower asked **Ms. Williams** to speak about how her reporting captured the impact of funding from the commission. **Ms. Williams** said that all of the numbers that were highlighted in her presentation were covered by commission funding, and was made possible largely through the work with community volunteers.

Commissioner Firethunder asked if the “This is Your Brain on Drugs” egg commercial can be brought back into circulation. **Ms. Williams** spoke about how substance abuse awareness PSAs are now being utilized by media.

Ms. Hamilton asked **Ms. Williams** about coalition collaboration within Maricopa. **Ms. Williams** spoke about how her organization is able to serve the South Mountain Community through another grant, which affords her team the opportunity to not restrict engagement with other organizations. Southwest Behavioral Health is always looking for ways to grow.

G. Future Meeting Agenda

Commissioner Cox, Chair asked for suggestions on future agenda items for the Nov. 14 meeting.

The consideration to move the next commission meeting to Tucson was presented. Potential venues could be at the site of a subgrantee or the ASU Southern Campus. **Commissioner Cox, Chair** then read the dates for future meetings planned in 2019 and asked the commission to keep these dates in mind for planning purposes.

Commissioner Beagley brought the discussion back to the new RFGA priorities by asking if there are any other drugs that are trending that the commission is not aware of. In addition, she asked if GOYFF Staff could supply the numbers of deaths and age bracket related to those trending substances. GOYFF Staff said that they will supply that information at the next meeting.

H. Announcements

Commissioner Cox, Chair opened up the floor for announcements.

Ms. Hamilton stated that the first GOYFF Tribal Consultation will be held on Oct. 18, 2018 at the State Capitol, Executive Tower 2nd Floor Conference Room from 10:00am to 3:00pm.

Ms. Pierce-Johnson announced the upcoming Tribal Town Hall that is scheduled for Oct. 25, 2018 from 1:00pm-4:00pm. Location to be determined.

Commissioner Cox, Chair noted that the City of Chandler will host the 10th Annual City of Chandler Domestic Violence Awareness Event on Sept. 19, 2018, at 9:00am-11:00am. Participants are encouraged to register on Eventbrite.

Mr. Hightower announced details about the upcoming Lighting Arizona Purple Kick-off event on Oct. 2, 2018, at the Arizona State Capitol. This event will launch the Domestic Violence Awareness month.

Commissioner Beagley spoke about events listed on the ASU Center for Applied Behavioral Health Policy Facebook page, including Arizona Talks: The S Word on Sept. 26, 2018. This is a film screening focused on suicide prevention and education. ASU will also host the 23rd Annual Candlelight Vigil on Oct. 18, 2018, for Mental Health Awareness.

Ms. Leona Morales discussed the GOYFF social media campaign for Domestic Violence Awareness Month and asked the commission members to stay after the meeting to take a group photo to show their support.

Mr. Hightower announced that GOYFF will also host a Red Ribbon Week Round Table discussion on Oct. 25. The event will focus on substance abuse education among faith-based communities. GOYFF will also install two prescription drug dropboxes at the Arizona State Capitol at the Phoenix Union School District. GOYFF Staff also plans to attend as many coalition meetings during October.

I. Call to the Public

No public members wished to address the public.

Commissioner Cox, Chair recognized that today is Ms. Pierce-Johnson's last day as Parents Commission Program Administrator. He thanked her for all of her dedication and welcomed **Ms. Morales** as the new Commission Program Administrator.

J. Adjourn

A motion was made to adjourn by **Commissioner Harris** at 11:28 AM and seconded by **Commissioner FireThunder** and approved by all. (18.07.03)

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