



**Arizona Substance Abuse Partnership**

**August 31, 2017**

**2:00 p.m.**

**Governor's 2<sup>nd</sup> Floor Conference Room**

1700 West Washington Street, PHOENIX, ARIZONA 85007

A general meeting of the Arizona Substance Abuse Partnership (ASAP) was convened on August 31, 2017 at the Governor's 2<sup>nd</sup> Floor Conference Room, 1700 West Washington Street, Phoenix, Arizona 85007, notice having been duly given.

Members Present (15)	
<b>Bill Montgomery</b> , Chairman, Maricopa County Attorney's Office	
<b>Samuel Burba</b> , Interim Vice Chair, Governor's Office of Youth, Faith and Family	
<b>John Cocca</b> , Dept. of Liquor Licensing and Control	
<b>Proxy for Frank Milstead, Major William Beck</b> , Department of Public Safety	
<b>Alberto Gutier</b> , Governor's Office of Highway Safety	
<b>Charles Ryan</b> , Department of Corrections	
<b>Maureen Curley</b> , Tribal Consultant	
<b>Proxy for Dawn Mertz, Brett Kein</b> , Arizona High Intensity Drug Trafficking Area	
<b>Proxy for Kathy Waters, Shanda Breed</b> , Administrative Office of the Courts	
<b>John Vivian</b> , Ph.D., Substance Abuse Epidemiology Work Group	
<b>Lawrence LaVeque</b> , Business Community	
<b>Andy LeFevre</b> , Arizona Criminal Justice Commission	
<b>Cara Christ</b> , Department of Health Services	
<b>Chief Thomas Kelly</b> , Apache Junction Police Department (via phone)	
<b>Kelli York</b> , Substance Abuse Treatment Provider	
Staff/Guests Present (6)	Members Absent (7)
<b>Jenna Shroyer</b> , Governor's Office of Youth, Faith and Family	<b>Tobi Zavala</b> , AZ Board of Behavioral Health Examiners
Tim Trull, LAVIDGE	<b>Leah Landrum Taylor</b> , Arizona Department of Economic Security
Jennifer Whittle, LAVIDGE	<b>Sara Salek</b> , Arizona Health Cost Care Containment System
Catie Clark, Arizona Criminal Justice Commission	<b>Kathy Grimes</b> , Southeastern Behavioral Health Services
Michael Mitchell, Maricopa County Attorney's Office	<b>Amilyn Pierce</b> , Attorney General's Office
Jim Kreitler, Calvary Recovery Center	<b>David Klein</b> , Veterans Administration
	<b>Scott Cacuzza</b> , Recovery Community

**Call to Order**

- **Bill Montgomery, Chairman**, called the Arizona Substance Abuse Partnership (ASAP) meeting to order at 2:00 p.m. with (15) members and (6) staff and guests present.

## Welcome/Introductions

- **Interim Vice Chair Samuel Burba** welcomed everyone again, and asked all members to introduce themselves.

## Approval of Minutes

- **Chairman Montgomery** requested a review of the April 13, 2017 meeting minutes.
  - **Andy LeFevre** motioned to accept the April 13, 2017 minutes.
  - **Brett Klein** seconded the motion.
    - The motion passed with no dissenting votes.

## GOYFF Updates

### Red Ribbon

#### Recap of Harvey Milkman's Speaking Event

- **Interim Vice Chair Samuel Burba**, discussed two upcoming events sponsored by the Governor's Office of Youth, Faith and Family (GOYFF) targeting substance abuse and domestic violence. Lighting Arizona Purple, a statewide campaign of unity against domestic violence, will take place on October 2, 2017. Mr. Burba is contacting state public information officers to bring their executive staff out to support the initiative.
- **ADDICTION: The Elephant in the Room** is Arizona's kick-off event for national Red Ribbon Week. The Arizona Department of Health Services' (ADHS) Dr. Cara Christ and Maricopa County's Attorney Bill Montgomery will be keynoting the Senate Lawn presentation. Prior to the event, GOYFF will host six (6) to eight (8) trainings on substance abuse, highlighting prevention-related efforts around the state. The main purpose of the gathering is to educate key stakeholders about the opioid epidemic. Mr. Burba asked the commissioners whether they knew anyone who would like to present, and encouraged them to invite people to come on October 23, 2017.
- Mr. Burba gave an overview of the Harvey Milkman presentation to community stakeholders. Mr. Milkman helped Iceland reduce their past 30-day substance use from 42 percent to seven (7) percent. The campaign focused on life skills training and increased community involvement. Recommendations from Mr. Milkman were taken into Goal Council Three, and council members are trying to find ways to increase after school activities/opportunities.

## Community Education Campaign

- **Tim Trull and Jennifer Whittle, LAVIDGE Company**, provided a brief overview of the community substance abuse campaigns they are promoting, and their goals to increase awareness, educate the public, and change behavior. Three campaigns are targeting marijuana prescription drugs, and alcohol: I Got Something Better, Rethink Rx Abuse and Overcome Awkward. Created for teens and parents, the campaigns have been posted on social media, television and billboards. Mr. Trull shared that LAVIDGE has developed educator toolkits, made PSAs and have increased public relations specific to substance abuse and underage drinking. The educator toolkits give school how-to-guides on how to market prevention and substance abuse programs to kids, and acts as a link between Healthy Families - Healthy Youth and media campaigns. LAVIDGE is working on translating these materials into Spanish. At this time, the substance abuse campaigns have received almost 100 million impressions, and 103 toolkits have been distributed to schools and administrators in the state.
- **Dr. John Vivian** inquired to what extent LAVIDGE is tailoring toolkits to the individual needs of schools.
- **Mr. Trull** responded that they are providing schools with the materials, and from there, the schools will develop events that will best impact their students.
- **Chairman Bill Montgomery** inquired about the timeline of toolkit distribution.
- **Mr. Trull** responded that they had been disseminated during a short time period.

- **Maureen Curley** asked if the toolkits were being distributed to schools on the reservation.
- **Interim Vice Chair Samuel Burba** stated that he would love to chat with her more about that topic.
- **Kelli York** asked if the schools are to take these materials and plan events.
- **Mr. Trull** responded, yes.

### **Current State of Arizona's Opioid Epidemic**

- **Dr. Cara Christ, ADHS**, presented an overview on Arizona's state of emergency concerning the opioid epidemic. ADHS recently released their first annual opioid report showing an increase in opioid-related deaths. Heroin deaths have increased three-fold since 2012, and more than two (2) people died each day from opioids in 2016. The state of emergency went into effect on June 5, 2017, and ADHS inherited responsibilities to gather data, develop and update guidelines for prescribers, train law enforcement on naloxone practices, and initiate emergency rulemaking for opioid prescribing and treatment practices. During the enhanced surveillance period, ADHS created statistics concerning the opioid epidemic. The most common drug combination was opioids and benzodiazepines. Heroin was the drug most commonly noted in overdoses, and the majority of overdoses took place in personal residences. Identifying areas of need, ADHS produced maps showing specific communities at risk and law enforcement facilities trained to administer naloxone.
- **Alberto Gutier** inquired why there were not more law enforcement agencies equipped to distribute and administer naloxone.
- **Dr. Christ** stated that more agencies are carrying naloxone, but the data represents agencies recently trained by ADHS. They are planning future training opportunities for police in the East Valley.
- **Maureen Curley** inquired whether the grey areas on the map signify limited tribal data.
- **Dr. Christ** stated that the areas labeled in grey represented no reports of overdoses, and that tribal representatives may contact ADHS to be trained on naloxone practices.

### **2017 Drug Threat Assessment**

- **James Ragan, Arizona High Intensity Drug Trafficking Area (HIDTA)**, presented an overview of HIDTA's analyzed report of drug threats and trends for the 2017 year. The purpose of this assessment is to develop predictive intelligence and to produce data for future funding. Drug trafficking organizations are gaining strength in Mexico, and the Sonora Corridor is of particular interest given drug seizure increases on the West Coast. The top drug threats HIDTA reported were from methamphetamines, heroin, marijuana, and cocaine. Meth was ranked as the greatest threat to Arizona, and the drug is most associated with violent and property crime. There has been increased meth production in Mexico, and from 2012 to 2016, there was a 143 percent growth in drug seizures. Heroin is more available in the community, resulting from increased production and a decrease in price. There was a 24 percent rise in drug seizures in 2012 to 2016. A trending threat is fentanyl, which has seen an 800 percent surge in recent years. Synthetic opioids have been linked to several deaths, and were scheduled by the DEA in 2016. Marijuana is the third highest HIDTA drug threat, and a reported 44 percent of seizures located at the southwest border occur in Arizona. However, 2012 to 2016 saw a decrease in marijuana seizures. HIDTA anticipates the growth and availability of cocaine given increased manufacturing in South America. Report-outs show the growing problem of mixed drug loads, many times containing meth, which present a danger to the officers handling operations.
- **Lawrence LaVeque** asked if these drugs had any ties to Asia.
- **Mr. Ragan** responded that fentanyl was primarily coming out from Mexico.
- **Kelli York** commented that she had recently seen a large increase in cocaine.

### **Statewide Substance Abuse Strategic Plan**

- **Chairman Bill Montgomery** requested that commission members develop an ASAP strategic plan to address substance abuse. The plan would identify the best role for ASAP to adopt, and identify state goals

for prevention. Combined in one (1) document, the outline could be used to track and identify future work for the commission. Mr. Montgomery stated that by creating this plan, members will be better able to measure the commission's impact on Arizona.

- **Interim Vice Chair Samuel Burba** stated that developing a strategic plan will empower ASAP workgroups and show the commission members how their long-term goals need to be modified. Mr. Burba also said that it will determine what workgroups need to be created and better revise subcommittee report-outs.
- **Andy LeFevre** inquired about the timeline of creating such a plan.
- **Chairman Bill Montgomery** suggested that ASAP members participate in a subcommittee within the next month.
- **Lawrence LaVeque** stated that this plan could become a blueprint for the business community, giving guidance to community stakeholders in their steps to combat substance abuse.

### Sub Committee Reports

- **Recidivism Reduction Work Group (RR)**, Michael Mitchell, MCAO, reported;
  - The RR Work Group has two goals; 1) serve as a steering committee for the ADOC Recidivism Reduction Grant from DOJ/BJA; and 2) to develop a statewide substance abuse strategy to reduce substance abuse offenses.
  - At the April meeting, the RR Grant manager from DOC, Kerry Hyatt, presented the Work Group with a tentative plan, timeline, and budgets for the funding.
  - At the early May conference, Ms. Hyatt and DOC staff organized a meeting that included the DOJ/BJA technical advisors, public and private partners, and a tour of DOC's employment efforts for female inmates at its Piastawa facility.
  - Grant money has been used to provide motivational interview training to corrections officers and to hire researchers at ASU to identify and organize county coalitions.
  - Mr. Mitchell and DOC staff met with the ASU research teams on July 6 to discuss and review the tentative grant budget, timeline, and objectives.
  - Based upon the successful site visit, overall progress, and positive feedback from the technical advisors, DOJ offered to increase funding for the second year of the grant and extended the option to waive the cash match for the grant.
  - DOC will continue to train corrections officers in motivational interviewing.
  - The Work Group did not meet in June, July, or August. The Work Group's next meeting is Wednesday, September 20, 2017 at 3:00 p.m.
  - **Chairman Bill Montgomery** asked how motivational interviewing relates to substance abuse.
  - **Mr. Mitchell** responded that motivational interviewing will help correctional officers identify who is in need and is similar to cognitive behavioral therapy.
- **Substance Abuse Epidemiology Work Group (Epi Work Group)**, Catie Clark, ACJC, reported;
  - At the April 19<sup>th</sup> Epi Work Group meeting, members received updates on work by the Opioid Work Group related to the opioid epidemic, as well as an update from Mr. Robert Bailey with ADHS on the behavioral health codes.
  - The Epi Work Group will be using the Arizona Substance Abuse Task Force report (October 2016) to generate plans to conduct additional research into identified priorities and gaps surrounding substance abuse issues in Arizona.
  - The Epi Work Group will continue to work with Southwest Interdisciplinary Research Center (SIRC) to offer trainings based on the Using Data to Empower Arizona Communities to further engage partners that have participated in past trainings as well as previously unreached groups within the law enforcement and faith based communities.

- The Epi Work Group has been given updates from Arizona Health Care Cost Containment System (AHCCCS) and HIDTA. Committee members look to GOYFF for guidance in developing workflow plan for the next six months.
- The Work Group met in April and August. The Work Group's next meeting is Wednesday, September 20, 2017.
- **Chairman Bill Montgomery** stated that one goal of the ASAP's developing state strategic plan is to obtain more research and data to better understand the issue of substance abuse in our communities.
- **Prescription Drug Core Group**, Interim Vice Chair Samuel Burba, GOYFF, reported;
  - Several member agencies are involved with the Governor's Goal Council Opioid Breakthrough project and are participating on subgroups.
  - The Work Group will need to re-evaluate its work plan and goals based on recent Governor's Goal Council activities and opioid emergency activities. Committee members will aim to develop a greater understanding of how the work of the Core Group complements other ASAP Work Groups.
  - The Work Group last met on August 29, 2017. The next meeting will be September 26, 2017.
- **Program Inventory Workgroup**, Jim Kreitler, Calvary Recovery, reported;
  - A Work Group member has expressed interest in filling the vacant co-chair position. The appointment of this individual will be discussed at the next Work Group meeting.
  - The Work Group has approached several state agencies about placing the Substance Abuse Treatment Locator link on their webpages.
  - The Work Group's focus is on ensuring that provider data listed in the Treatment Locator is accurate. In effort to address this challenge, Mercy Maricopa will consult with their Quality Management department to see if a question confirming the accuracy of provider data can be incorporated into their annual provider evaluation tool.
  - Wellington will be sending out annual postcards requesting providers confirm the accuracy of their data. In the event that Wellington Consulting is not able to reach the provider via. phone, the provider will be removed from the database until such time that their information can be validated.
  - The Work Group last met on April 27, 2017. The Work Group's next meeting will be in October.
- **Communication Work Group**, Interim Vice Chair Samuel Burba, GOYFF, reported;
  - The goals of the Work Group are to create consistent messaging on substance abuse and promote ASAP material/findings to the general public.
  - The Work Group has received input on the PSAs collaborated with Cox Communications, two of which are based on personal testimonials.
  - Interim Vice Chair Samuel Burba requested that commissioners ask any potential designees to join the Work Group. Mr. Burba also asked members to promote the generated PSAs.

### Future Meeting Dates

- **Chairman Bill Montgomery** announced that the next ASAP meeting would be postponed from October to February to allocate time for the commission's subcommittee to develop the state strategic plan.

### Future Agenda Items

- **Chairman Bill Montgomery** asked commission members for any items to be placed on future agendas. No responses were given. Mr. Montgomery stated that the next ASAP meeting would be focused on discussing the strategic plan, and also suggested that the commission hear from the epidemiology workgroup on increased availability/usage of cocaine.

### Call to the Public

- **No responses.**

**Adjourn**

- **Chairman Bill Montgomery** called for adjournment at 3:34 p.m.

Dated the 31st day of August 2017  
Arizona Substance Abuse Partnership  
Respectfully Submitted By:  
Jenna Shroyer  
Program Administrator, GOYFF