



Arizona Parents Commission On Drug Education and Prevention Meeting Minutes

January 11, 2017
10:00 AM

ARIZONA STATE CAPITOL
1700 West Washington Street, Phoenix, AZ 85007
Executive Tower, First Floor Conference Room, Suite 105

A general meeting (conference call) of the Arizona Parents Commission on Drug Education and Prevention convened on January 11, 2017. Notice having been duly given. Present and absent were the following members of the Parents Commission.

Members Present

Joseph R. LeDuc	Lisa Lannon (via phone)	Linda Stiles-
Mark E. Rohde	Eric Meaux	
Dennis Embry (via phone)		

Members Absent

Rachel Yanoff
Kristine M. Thompson
Devon Hageman

Staff and Guest Present

Tonya Hamilton	Deborrah Miller	Kristen L. Polin
Sonya Pierce-Johnson	Sam Burba	
Kayleigh Larkins	Jose J. Vaquera	

A. CALL TO ORDER

Chairman Joseph LeDuc called the meeting to order at 10:06 a.m.

B. WELCOME/INTRODUCTIONS

Chairman Joseph LeDuc welcomed members and guest. Chairman LeDuc asked that Commissioners and staff introduce themselves.

C. APPROVAL OF MINUTES (ACTION)

Minutes for the General Meeting held November 9, 2016 was reviewed. The motion to approve the General Meeting minutes was made by Commissioner Lisa Lannon. The motion was seconded by Commissioner Linda Stiles and approved by all. (17.01.01)

D. HIGH SCHOOL ENGAGEMENT

Tonya Hamilton, Deputy Director, GOYFF, provided an overview for the Commission Members on an upcoming grant opportunity for High School Health and Wellness. The opportunity will focus on bringing deeper and more impactful substance use prevention and early intervention services to youth throughout the state directly through their high schools. GOYFF will make funding available directly to high schools through a competitive Request for Grant Application (RFGA) process through ProcureAZ.Gov. Ms. Hamilton also provided a one page flyer with additional information to the Commissioners and those in attendance.

Dr. Embry requested that the one page flyer be sent to him via email.

Ms. Hamilton also asked that commission members and sub-grantees please check the Treatment Locator at SubstanceAbuse.Az.gov to ensure that all information is correct and updated.

Chairman LeDuc thanked Ms. Hamilton for the update and presentation.

E. PRESCRIPTION DRUG MISUSE/ABUSE CORE GROUP INITIATIVES

Deborah Miller, Special Projects Manager, GOYFF, provided an update on the Rx Core Group. Ms. Miller stated that the goal for the Core Group has been updated to reflect the Governor's goal of reducing prescription drug overdose deaths in Arizona by 25% by 2018. Ms. Miller stated that the group will focus their strategic implementation plans on the following objectives to meet the new goal.

Strategy 1. Reduce illicit acquisition and diversion of Rx drugs.

Strategy 2. Develop and/or disseminate use of clinical tools and processes that make it easier to adopt the best practices.

Strategy 3. Education and training for law enforcement officers and criminal justice agencies.

Strategy 4. Target populations in the geographic service areas.

Strategy 5. Increase access to treatment services.

Ms. Miller stated that the "Toolkit" has been updated to include new website links, provide updated data and statistics, and has been moved from ACJC's website to GOYFF website. Additionally, the Core Group will increase its statewide outreach and education. Ms. Miller stated that GOYFF has launched a new website and landing page for the Prescription Drug Misuse and Abuse Initiative; RethinkRxAbuse.org.

Chairman LeDuc asked for further explanation regarding Naloxone.

Ms. Miller stated that in an emergency, Naloxone blocks the effect of opiates on the brain and restores normal breathing if administered quickly. Ms. Miller stated that legislation passed last year permits pharmacist to dispense naloxone or any other opioid antagonist without a prescription to person at risk of an overdose, family member or community member, and allows a prescribing authority to prescribe or dispense naloxone to a person at risk of overdose, family member, or community organization

that provides services to persons at risk of opioid-related overdose, or any other person in a position to assist.

Dr. Embry stated that the goal was an aggressive number and suggested some areas and avenues to pursue in assisting the state reach their goal.

Chairman LeDuc, thanked Ms. Miller for her presentation.

F. GOYFF RETHINKRXABUSE.ORG PRESENTATION

Sam Burba, Communications Director, GOYFF, presented an overview on the new campaign tied to the Hooked 2 program and part of the overarching program; IT MATTERS. Mr. Burba stated that on January 10, 2017 all television and broadcasters in Arizona aired the 30 minute program Hooked 2: Prescription to Addiction. Mr. Burba stated that the program can viewed on the website; SubstanceAbuse.Az.gov. Mr. Burba stated that the number one goal of the overall campaign is to get youth and adults talking about these issues. Mr. Burba played the PSA that was developed for the initiative for the commission and stated the PSA and all other materials are available and will be provided to anyone interested. Mr. Burba stated that in conjunction with the airing of the program, GOYFF has launched a new website; ReThinkRxAbuse.org which provides information regarding the Prescription Drug Misuse and Abuse Initiative here in Arizona. The site includes; quick facts regarding Prescription Drugs; drug drop off locations throughout Arizona, www.dumpthedrugsaz.org; home page for the Prescription Drug Core Group; webinars for implementing Strategy 4 of the Toolkit; calendar of statewide trainings and events. Mr. Burba asked that any organization or commission member who has events or trainings, please provide him or GOYFF with those dates, locations and times to be included on the calendar.

Chairman LeDuc, inquired if there was a plan in place to get this information, specifically the drug drop off locations into the communities.

Mr. Burba stated that engagement through press releases and airing of PSA's is one way, but he would like the opportunity to discuss further with the Chairman his thoughts and ideas.

Dr. Rohde inquired if there was an initiative to get a drug drop off box in every pharmacy in Arizona.

Mr. Burba stated that Walgreens has 30 locations, included in the drop box locator and that other locations to come. Mr. Burba did not know of other pharmacies participating.

Eric Meaux suggested that the PSA be made available for Juvenile and Adult Court waiting rooms as a means to get the message out to the public.

Mr. Burba stated he would like to look further into providing the PSA and information to various stakeholders throughout Arizona and would welcome input and assistance from the Commission.

G. HOOKED 2 – BROADCAST TRAINING OVERVIEW

Jose J. Vaquera, Vice-President of Family and Human Services, Friendly House, provided an overview of the upcoming Rx 360 Parents and Youth training being offered to those who utilized the services of Friendly House and the community at large, as a means to further educate Arizonans on the Prescription Drug Epidemic as presented on the Hooked 2 broadcast. Mr. Vaquera stated that 2 programs, one adult and one youth will be provided over a two day period on the Rx 360 program. The adult sessions will have 20 parents in each session, along with 20 youth in each of the sessions. These sessions will take place on January 12, 2017, at 9:00am and 5:00pm. Mr. Vaquera stated that in addition to these trainings, he would like to include the PSAs and youth information from GOYFF to the students in their High School Leadership programs, summer programs and career/college readiness programs.

Chairman LeDuc, thanked Mr. Vaquera for his overview.

Kristen L. Polin, Vice President of Programs, notMYkid, provided an overview of the upcoming Rx 360 Parents and Youth training being offered January 12, 2017 in Scottsdale as a means to provide further information and awareness following the Hooked 2 presentation. Ms. Polin also stated that the Rx 360 training was being integrated into all area platforms and notMYkid is providing trainings where the “parents” are, i.e. corporate “lunch box” program at Intel.

Lisa Lannon inquired what attendance for Corporate programs looks like and if it is required.

Ms. Polin stated that attendance is not required and about 25-30 adults attend each presentation.

Chairman LeDuc, thanked Ms. Polin for her overview.

H. FUTURE AGENDA/MEETING SCHEDULE

Sonya Pierce-Johnson announced the next meeting date is March 8, 2017 in the same location. Ms. Pierce-Johnson asked that commission members send her any future agenda items for review.

I. ANNOUNCEMENTS

None.

J. CALL TO THE PUBLIC

None.

K. ADJOURN

A motion was made for adjournment by Commissioner Lannon, at 11:17 am and seconded by Commissioner Rohde and approved by all. (17.01.02)