



## Arizona Parents Commission On Drug Education and Prevention Meeting Minutes

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November 18, 2015  
10:00 AM

ARIZONA STATE CAPITOL  
1700 West Washington Street, Phoenix, AZ 85007  
Executive Tower, First Floor Conference Room, Suite 105

A general meeting (conference call) of the Arizona Parents Commission On Drug Education and Prevention convened on November 18, 2015. Notice having been duly given. Present and absent were the following members of the Parents Commission.

### Members Present

Joseph R. Leduc

Devon Hageman

Mark E. Rohde

Kristine M. Thompson

Lisa Lannon

### Members Absent

Dennis Embry

Eric Meaux

Rachel Yanof

Linda Stiles

### Staff and Guest Present

Debbie Moak

Tonya Hamilton

Samuel Burba

Kayleigh Larkins

Deborrah Miller

Sonya Pierce-Johnson

John Raeder

### A. CALL TO ORDER

Chairman Joseph Leduc called the meeting to order at 10:08 a.m.

### B. WELCOME/INTRODUCTIONS

Chairman Joseph Leduc welcomed attendees and asked the Commissioners and guests to introduce themselves.

### C. APPROVAL OF MINUTES (ACTION)

Minutes for the General Meeting held September 9, 2015 was reviewed. Commissioner Lisa Lannon made a motion to approve the General Meeting minutes. The motion was seconded by Commissioner Devon Hageman and approved by all. (15.05.01)

### D. SUB-GRANTEE PRESENTATION – FRIENDLY HOUSE

**Frederico Murillo**, Parent Education & Drug Prevention Program Manager, presented an overview of Friendly House and its Parent Education and Drug Prevention program. Mr. Murillo discussed the Guiding Good Choices program for parents and caregivers with children ages 9-14. The program is offered in a 5 session workshop (2 hours per session provided in a 5 week period). Mr. Murillo also discussed the Parents360 program. The program is a 30 minute presentation about synthetic drugs. Mr. Murillo stated the program goal for Guiding Good Choices is to provide a drug prevention model to provide the tools, strategies and resources to 900 families in Central and South Phoenix with children in grades 4-8 to prevent underage drinking and marijuana use. Mr. Murillo stated the program goal for Parents360 was to use the research based curriculum, specifically the module pertaining to synthetic drugs such as Bath Salts and K2/Spice, as another drug prevention parent education component to 900 families in Central and South Phoenix to prevent synthetic drug use. Mr. Murillo stated that 2,252 unduplicated parents/caregivers have been served using the two programs at a total of 101 new sites. 83% of the parents received the workshops in Spanish and 17% received the workshops in English. Mr. Murillo stated that Friendly House had met their objectives of providing knowledge, awareness, improved parenting skills, and family management techniques as measured by pre and post surveys. Mr. Murillo also thanked the Collaborative Partners who helped Friendly House achieve their goals and objectives.

Chairman Joseph Leduc thanked Mr. Murillo for his presentation.

**E. SUB-GRANTEE PRESENTATION – PIMA PREVENTION PARTNERSHIP**

**Myra Bruno**, Project Associate/Health Educator and **Ken Walker**, Director Program Development Services, presented an overview of the Strengthening Arizona's Families program offered by the Pima Prevention Partnership. Ms. Bruno stated that the program was focused on the parents/kinship caregivers and children ages 10-17 impacted by incarceration. Ms. Bruno stated the focus areas of the program include; prevention of adolescent substance abuse, improvements in family dynamics-communication, family rules and expectations, effective consequences for wanted/unwanted behavior, and curricula based on risk and protective factor models. Ms. Bruno stated that the results of the program showed 100% retention of families, 99% of families reported very satisfied with the program, and 84% of the parents surveyed demonstrated an increase in positive family functioning. Ms. Bruno stated that additional results showed 82% of the youth surveyed demonstrated an increase in positive family functioning and 81% of parents showed increases in setting appropriate limits and controlling their own behavior. Ms. Bruno thanked the Parents Commission and GOYFF for their support and funding of the program.

Commissioner Lannon inquired how long the Pima Prevention Partnership program has been in effect.

Ms. Bruno stated that the program has been in Pima County since 2001 and in Maricopa County since 2013.

Commissioner Rohde asked what is the cost per family for the program.

Mr. Walker stated that the program cost was \$400 per family and this included a \$75 stipend for each family.

Chairman Joseph Leduc thanked both Ms. Bruno and Mr. Walker for their presentation.

#### **F. OVERVIEW OF THE EVIDENCE BASED/TECHNICAL ASSISTANCE TRAININGS**

**Sonya Pierce-Johnson** reported that the Guiding Good Choices training on September 14-16, 2015 was attended by 10 agencies. There were 15 participants who each received materials and certification. The Strengthening Families (Iowa) training on October 5-7, 2015 was attended by 15 agencies. There were 30 participants who each received materials and certification. The Strengthening Families (Utah) training on Oct. 26-27, 2015 was attended by 14 agencies. There were 27 participants who each received materials and certification.

#### **G. RFGA OVERVIEW**

**Chairman Joseph Leduc** announced that the RFGA would be available in early spring of 2016 and open for proposals approximately six weeks. There being no discussion, Chairman Leduc moved onto next agenda item.

#### **H. EVALUATION OVERVIEW**

**Debbie Moak**, Director of GOYFF provided information from the discussions held on October 29, 2015. Ms. Moak stated that programs that are evidenced based, evidence informed and innovative will be supported and that no one type of program will be funded. Ms. Moak stated that GOYFF is meeting with evaluators who will provide a "standardized" evaluation to all statewide grant funded programs. She stated that it is GOYFF's intention to have sub-grantees involved in the process to ensure that data collected from a statewide evaluator will reflect "real time" reporting and make the reporting easy to use. Ms. Moak reminded the Commissioners that the discussions regarding potential focus areas for grants and funding were; Prescription Drug Misuse and Abuse, evidence based, informative and innovative, provide a substance abuse program and parent component, and engaging youth, and that these areas will be part of the scoring process for funding. Ms. Moak stated that GOYFF will continue to take in-put from the Commission as the process continues.

Commissioner Thompson inquired if a target date for contracting with an evaluator has been set.

Ms. Moak stated that GOYFF is aggressively pursuing identifying an evaluator to be available for the next grant awarding dates.

#### **I. RED RIBBON CAMPAIGN – "NOW YOU SEE ME" EVENT**

**Samuel Burba**, Program Administrator with GOYFF presented an overview of the Public Service Announcements created by GOYFF and Cox Communications that were played during Red Ribbon Week at schools, on Cox cable channels and on Cox websites. Mr. Burba also provided an overview of the event. Mr. Burba stated that the PSA's would be available to any Commission Sub-grantees for use in their communities.

**J. INTRODUCTION OF GOYFF NEW SUBSTANCE ABUSE WEBSITE**

**Samuel Burba**, Program Administrator with GOYFF presented an overview of the new website [www.SubstanceAbuse.AZ.gov](http://www.SubstanceAbuse.AZ.gov) . Mr. Burba pointed out the Prevention, Treatment, Recovery locator, which provides information on facilities based on zip codes. Mr. Burba discussed the various features of the website and asked that Commission Sub-grantees provide information, PSA's, and success stories from their communities to be posted on the website.

Commissioner Rohde asked how will the website be publicized.

Mr. Burba stated that GOYFF is working on a marketing program for the website roll out in January of 2016.

Commissioner Rohde inquired if the types of treatment centers in the locator were restricted.

Mr. Burba stated that currently locator facilities are ones that are state funded entities, but GOYFF is looking to broaden the scope in the future to include private facilities.

**K. FUTURE AGENDA/MEETING SCHEDULE**

**Chairman Joseph Leduc** announced the next meeting would be on January, 13, 2016 in the same location.

**L. ANNOUNCEMENTS**

**Tonya Hamilton**, Substance Abuse Director, GOYFF provided the Commissioners with a copy of the new GOYFF Family Resource Guide. The guide provides facts and information for parents concerning substance abuse and how to talk with children about substance abuse. Ms. Hamilton pointed out the guide also includes a Family Substance Abuse Plan and a Student Resource Card. Ms. Hamilton stated that over 30 businesses statewide have partnered with GOYFF to provide discounts for students who have the resource card. Ms. Hamilton stated that the guide is now available as a download on the GOYFF website.

Debbie Moak, Director of GOYFF announced the Friendly Competition on the Governor's youth Commission website, [www.BeSeenBeHeard.Az.gov](http://www.BeSeenBeHeard.Az.gov). Ms. Moak stated the competition is for Youth Lead Service Initiatives and more information on the competition can be found on the website.

**M. CALL TO THE PUBLIC**

None

**N. ADJOURN**

A motion was made for adjournment by Commissioner Rohde at 11:15 am and seconded by Commissioner Lannon and approved by all. (15.05.02)